

**"I never thought I'd
like a compact car.**

**I never thought I'd
like a 3 mg. cigarette."**



"I changed my mind about
compacts the day I saw the
lines at the gas pumps. I
changed my mind about low
tar cigarettes the day I got
a taste of SUMMIT. Okay,
SUMMIT has only 3 mg. tar.
But it's got more than 3 mg.
taste. With SUMMIT,
I get a cigarette that
still tastes like a

cigarette. These days I'm driving
a compact and smoking 3 mg.
cigarettes. If a guy can't change
his mind... what's his mind for?"

**Summit.
3 mg. tar.
For the way
we live today.**



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